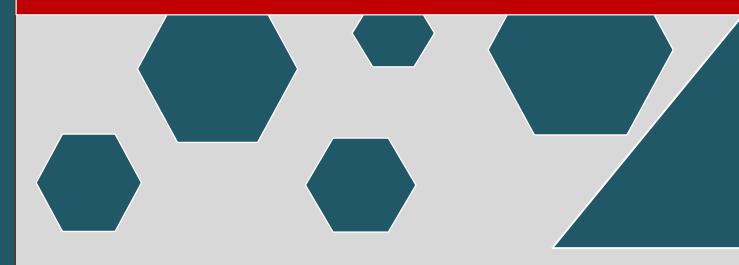
HBC RESEARC & PG DEPARTMENT OF COMMERCE ANNUAL REPORT FOR THE ACADEMIC YEAR 2017 - 2018



Report on The Working of The Department (1st June 2017 to 31st May 2018) Compiled and Editable by HBC Internal Quality Assurance Cell (IQAC)



STAFF O	STAFF OF DEPARTMENT OF COMMERCE (As on 31-05-2016) AND THE POSITIONS HELD ON				
	THE CAMPUS				
Sl. No.	Faculties of our Department	Positions held on the Campus			
1	Sri. Gireesh Kumar G S, M. Com, M.Phil., MBA, Ph.D., NET	Principal of the Institution			
2	Sri. Antony Joseph, M. Com, M.Phil., Ph.D. Associate Professor	HOD, Department of Commerce			
3	Sri. Babu Joseph, M. Com, M.Phil., Ph.D., JRF Associate Professor	HBC UGC NET Coordinator, HBC Tourism Club Coordinator			
4	Mr. Santo Jose, M. Com, B.Ed., Ph.D. Assistant Professor	Staff Advisor of the College, Commerce Association Coordinator, Returning Officer- College Students Union Election, Co-ordinator, Internal Examinations, Secretary, Parent Teacher Association (PTA)			
5	Mr. Jenipher Carlos Hosanna, M. Com, MFM, MCS, MBA, LLM, PGDT, NET Assistant Professor	HBC UGC NET Coordinator, Secretary HBC Cooperative Society, Nodal Officer AISHE, and Nodal Officer Higher Education Scholarships			
6	Mr. Shinu Thomas P, M. Com, NET Assistant Professor	College Union Advisor, ED Club Coordinator			
7	Ms. Ashly Mareena Mathew, M. Com, NET, Assistant Professor	Cultural Program Coordinator, Women Cell Coordinator			
8	Mr. Justin Jose, M. Com, M.Ed., SET, NET Assistant Professor	College Chaplain			
9	Ms. Lenittamol Abraham, M. Com, NET, Assistant Professor (on contract)				

DEPARTMENT OF COMMERCE

INTRODUCTION

The Research and Postgraduate Department of Commerce was established in 1981, to meet the challenges of the emerging scenario in the 21st Century and to optimally exploit the new opportunities in the field of commerce. The Department offers two programmes viz. B. Com (Cooperation) and M. Com (Finance). The Department started the Master's Degree programme in Commerce in 1999 and in 2013 the department became an approved research centre under MG University Kottayam. The Department is headed by Dr. Antony Joseph. It has consistently bagged 100% pass in the university examinations. It has produced a plethora of toppers in the university Examinations year after year, in both B. Com and M. Com programmes. The latest publications in the fields of Business Studies, Economics, Commerce and Industry are continually added to the wide range of academic materials in the college library, so that the students are equipped in a better manner.

MOTTO

Learn to Lead and Lead to Light

VISION

To train the students to evaluate and meet the current and future global challenges of rapidly changing business environment

MISSION

- 1. To impart performance based holistic education in commerce using state of the art technology and infrastructure leading to the development of qualified educationists, academicians and professionals
- 2. To enhance management skills and analytical thinking of our students for a successful career.
- To explore training and development opportunities and continuing education both for students and teachers through NPTEL SWAYAM
- 4. To develop a team of competent, qualified and ICT enabled faculty to lead teaching to research and innovation
- 5. To involve in projects leading to high-quality research and contribute to the wellbeing of our citizens

- 6. To continuously evaluate our performance against suitable benchmarks and to honour the creativity of teachers and students
- 7. To be recognized as a Department providing Research growth & Education oriented to employability & entrepreneurship in higher education at par with global standards

OBJECTIVES

- 1. To provide a blend of learning, entertainment and values
- 2. To provide opportunities for every student to identify their strengths and skills
- 3. To provide personalized guidance to students in their career planning
- 4. To ensure a free, transparent and effective system of internal assessment for students
- 5. To fully utilize ICT in teaching and learning

ACADEMIC PHILOSOPHY

We build leaders of enterprises, and we hope our students will make a difference to their prospective organizations and to the world around them, thereby our students will be known as leaders of change. We have a large reserve of goodwill among the diaspora of our alumni, prospective students, faculty and staff and the present status of our department is the outcome of the commitment of our existing staff to the Department and we also hold tremendous promises for the future.

QUALITY POLICY

We provide our students a high-quality teaching learning environment. Our teaching learning environment is nourished with group discussions, peer teaching, interactive study sessions, cross age teaching, paper presentations, etc.

B.COM CO-OPERATION

Program overview

The Department of Commerce imparts quality education in Commerce subjects including Accounting, Management, Finance, Banking & Insurance, Statistics, Marketing, Managerial Economics, Income Tax, Cooperation and Computer Application and thereby provides human capital.

M.COM FINANCE & TAXATION

Program overview

M.Com. Finance & Taxation or Master of Commerce in Finance & Taxation is a postgraduate course in Finance having a duration of 2 years which has been spread over four semesters.

Course Code	Title of the Course	Instructional Hours	Credits
	FIRST SEMESTER		
AF01C01	Advanced Financial Accounting I	90	4
PM01C0	Principles of Management & Organisational Behaviour	90	4
2			
FM01C0	Financial Management Principles	90	4
3			
RM01C0	Research Methodology	90	4
4			
QT01C05	Quantitative Techniques	90	4
	SECOND SEMESTER		
AF02C06	Advanced Financial Accounting II	90	4
SM02C0	Strategic Management	90	4
7			
FM02C0	Financial Management Strategies	90	4
8			
HR02C0	Human Resource Management	90	4
9			
OR02C1	Operations Research	90	4
0			

The Program Structure of M. Com (Finance & Taxation)

HBC MELUKAVU

	THIRD SEMESTER		
MA03C11	Management Accounting	90	4
DT03C12	Direct Taxes – Law and Practice	90	4
IB03C13	International Business	90	4
CG03C14	Corporate Governance	90	4
BE03C15	Business Environment	90	
	FOURTH SEMESTER		
AC04C16	Advanced Cost Accounting	90	3
DT04C17	Direct Taxes-Assessment and Procedures	90	3
IF04C18	International Finance	90	3
FM04C19	Financial Markets & Derivatives	90	3
SA04C20	Security Analysis & Portfolio Management	90	3
PD04C21	Project/ Dissertation	90	3
VV04C22	Viva-Voce	90	2

PROGRAMMES IN COMMERCE

Sr. No.	Courses
1.	B.COM Duration: 3 Years
2.	M.COM (Finance & Taxation) Duration: 2 Years
3.	Ph.D. (Commerce) Duration: Maximum 3 years

Eligibility Criteria

B.Com. (3 Years): Candidates who have completed their 10+2 examination or equivalent by the Board established by law in India.

M.Com (2 Years): Candidate must have passed a 3-year Bachelor Degree in Commerce from a recognized university

Ph.D. (3 Years): Candidate must have passed a 2-year Master Degree in Commerce from a recognized university with 55 percent marks for General/ OBC category & 50 percent marks for SC/ST category. Moreover, the candidate must also have passed UGC NET/JRF in Commerce subject

Year & Programme	No. of Students
Ph.D. (Commerce)	1
II M.Com.(Finance)	12
I M.Com.(Finance)	11
III B.Com. (Co-operation)	31
II B.Com. (Co-operation)	31
I B.Com. (Co-operation)	24
Total Students	110

Student Enrolment & Strength

Salient Features

- □ Workshop & Extension Lectures by reputed academicians, entrepreneurs and people from the industry.
- □ Smart Classrooms with LCD & good sound system
- □ Well Qualified & Highly Experienced Faculty Members
- □ Educational Tours, Industrial Visits
- □ Regular Assignments

CAREER IN COMMERCE & MANAGEMENT

A commerce graduate can become a Business analyst, Business adviser, Chartered Management Accountant/Chartered Accountant, Company Secretary, Chartered Financial Analyst, Corporate investment banker, Data analyst, Data scientist, Forensic accountant, Insurance underwriter, Management consultant, Operational researcher, Product manager, Project manager, Risk manager, Social media manager, Stockbroker, Sustainability consultant etc.

Forward by Head of the Department

The HBC Department of Commerce was established in 1981 with a vision to train the students to evaluate and meet the current and future global challenges of the rapidly changing business environment.

As the commerce subject is one of the highly application-oriented areas in the field of dynamic business environment, we follow a multidimensional pedagogy for different programmes which consist of Lectures, Tutorials, Case studies, Individual and group presentations, Seminars & Workshops, Assignments, Survey based field work, Projects, Multimedia resources, Industry interactions, Extension lectures on emerging issues, etc.

The University updates course curriculum on a regular basis keeping in view the academic and industry requirements and students are engaged in assignments, presentations and are evaluated through internal assessment and examinations. The department is regularly organizing co-curricular activities to enrich the learning and develop the overall personality of the students such as Debates & Extempore, Essay writing competition, Entrepreneurship development workshop, Personality development workshop, Career guidance & counselling workshops, Experience sharing session by the Entrepreneurs, Extension lectures on latest business and management issues by experts from industry and academia.

We expect our graduates to have a wide range of knowledge, skills & attributes. Accordingly, Department of Commerce intends to enlighten undergraduates to be in the right endeavour by developing their distinct competencies with human values & professionalism which lead them to a successful career, globally employable and/or become entrepreneurial graduates in the dynamic environment. The Department uses advanced technology such as ICT in the teaching learning process; moreover, all of our classrooms are smart classrooms. The Department welcomes all students to enjoy the spirit of learning for achieving their goals.

Preparatory Meeting (31st May 2017)

As per the direction of the IQAC, our teaching staff will be invited before the commencement of the classes for the new academic year 2017-2018 in order to discuss the preparations of teaching and course plans as well as the transacting of syllabus within the prescribed time schedule set by the Institution. The invitation to the Preparatory Meeting does not imply any obligation from the side of the

Head of the Department, rather it is the ultimate responsibility of the individual teachers to independently transact the syllabus by taking classes according to the timetable or to take additional morning and/or evening classes and/or remedial classes. The faculties concerned have to record the classes in the logbook kept in the classrooms and in the Teacher's Diary.

Academic Year Opening (1st June 2017)

As per the Mahatma Gandhi University Academic Calendar, College reopened after the summer vacations and regular classes commenced on 1st June 2017 with the opening prayer of Rev. P.K Sebastian, Bursar of our Institution.

Association Inauguration

The Commerce Association was inaugurated with relish and zeal on 16th June 2017, in the College Auditorium at 10 am. The inauguration began with a prayer song followed by the lighting of the lamp by the highly regarded guests of honour Dr. Stephen Mathew, HOD of Commerce, St. Stephen's College, Uzhavoor, Dr. Antony Joseph, Head of the department of Commerce, Presided over the meeting. Our Head of the Department honoured the guest with gifts as a symbol of love and gratitude.

Winners Day Celebrations (27th July 2017)

Department of Commerce honoured rank holders of M G University 2017 B. Com and M. Com examinations. The function was inaugurated by Smt. E.S. Bijimol MLA and it was presided by Rt. Rev. Dr. K G Daniel, Manager of the College, Keynote address was made by Sri. Arjun Pandian, IAS and Dr. Stephen Mathew, the HOD of Department of Commerce, St. Stephen's College, Uzhavoor presented the mementos. College Council secretary, IQAC coordinator Dr Santo Jose, HOD of Department of Hindi Prof. Ajitha V R, HOD OF Department of English Dr Jeevan Kumar, PTA secretary and HoD Department of Malayalam Prof. Soumya Paul felicitated the rank holders. First rank holder, 4th rank holder and 5th rank holder spoke words of gratitude. Prof. Ashly Mereena Mathew, Department of Commerce welcomed the group and Prof. Ansa Andrews, Department of English gave vote of thanks.



First Page of the Brochure of "Winners' Day Celebrations" in Vernacular Language -Malayalam



Second Page of the Brochure of "Winners' Day Celebrations" in Vernacular Language -Malayalam

Adamatical	പ്രാർത്ഥനാനീതം പ്രാരംദ പ്രാർത്ഥന ന വെ.പി. കെ. സെബാസ്റ്റൽ ബർസാർ. സ്വാനത ന ഡോ. ആന്റ് നി. ഡോ. സെൻഡിന്റെ) ആരുഖ പ്രസംഗ ന ഗോ. ആന്റ് നി. ഡോ. കെ. ജി ഓനിയേൽ ബ്രിഷർ 6 ഉദ്ഘാടനം ന ഗ്രീമതി ഇ. എസ്. ബിജിമോൾ എം. എൽ. എ സംതീത ന മ്രോമാ പ്രതി ഇ. എസ്. ബിജിമോൾ എം. എൽ. എ സംതീത ന മ്രോമാ പ്രതി ഇ. എസ്. ബിജിമോൾ എം. എൽ. എ സംതീത ന മ്രോമാ പ്രതി ഇ. എസ്. ബിജിമോൾ എം. എൽ. ഇ സംതീതം ന മുഖ്യം വേയം പ്രതി ത്രോമായും പ്രതി ക്രോ. എൽ. എ നംതീതം ന മ്രോമാ പ്രതി ഇ. എസ്. ബിജിമോൾ എം. എൽ. ഇ സംതീതം ന മ്രോമാ പ്രതി മോത്ത് പ്രതിന്നിന്റെ ഐം. എൽ. ഇ നോംമാ ന്റ്റ് വെ. ലേസാ ജോർജ് പ്രിൻനിഷൽ ഇൻ ചാർജ്ഞ് നംമ്പ് തേയു. വി. എൻ. ശേല്ഡൻെ പ്രി. എ പ്രസിഡൽ ഇ. പ്രോഫ. എം. കെ. കുമ്യൻ ക്രോമേഴ്സ് വിദാനം മുൻ മേ ഇംപ്രഫ. കോറെയുകൽ മെന്ന് പ്രിയാർത്ഥി പ്രതിന്നി. ഒറുപടികൾ ക്രൂമാൻ വി. എസ്. വിദ്യാന് മുർ ഫം. ഇ. പ്രാഫം പ്രോമൻ വി. എസ്. വിദ്യാന് വി. കോം. ഇ. പ്രാഫം പ്രോമൻ വി. എസ്. വിദ്യാന് മുർ ഫം. ഇ. പോഫ. ഇം മറിൻ മാത്യ ട്രാം നട് തോമെ വി. കോം. ഇ. പോഫ. ആഷ്ലി മെറിൻ മാത്യ ട്രാം നട് ഞോമൻ എം. കുത്തെ ന്നാം പോമൻ പ്രബ്ബാ മാത്യ ഡോ. കൺൻന്നത്. പോഫം. ആഷ്ലി മെറിനാ മാത്യ ഡോ. കൺൻനത്.
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Third Page of the Brochure of "Winners' Day Celebrations" in Vernacular Language -Malayalam



Smt. E S Bijimol, MLA inaugurates the Winners' Day celebrations in the presence of Rt. Rev. K G Daniel, Manager of the College and the Bishop of CSI, East Kerala Diocese



From Left to Right: Dr. Santo Jose, Mr. K P Reji (PTA member), Ms. Aparna Merin Mathew, Ms. Vidya Vijayan, Ms. Ashitha Soman, Ms. Vinsha P Sam, and Ms. Ashly Mereena Mathew (Assistant Professor, Department of Commerce)

From Left to Right: Rev. P K Sebastian, Mr. Josekutty Vattakavunkal, Mr. V K Sasidharan (PTA Member), Dr. Antony Joseph (HoD, Department of Commerce), Rt. Rev. Dr. K G Daniel (Manager of our college and the Bishop of CSI EKD), Ms. E S Bijimol MLA, Peerumedu, Sri. Arjun Pandian IAS, and Rev. Liju Abraham

EXPLORING ENTREPRENEURIAL SKILLS - TWO DAY WORKSHOP FOR HIGHER SECONDARY STUDENTS



DATE OF EVENT

26 - 10 - 2017 to 27 - 10 -2017

RESOURCE PERSONS

- 1. Sri. Abin M Abraham, General Manager, Meenachil East Urban Co-operative Bank Ltd. Poonjar.
- 2. Dr. Antony Joseph, HoD PG Department of Commerce, HBC
- Dr. Santo Jose, Assistant Professor, PG Department of Commerce
- 4. Sri. Justin Jose Assistant Professor, PG Department of Commerce

The Department of Commerce organized a Two-Day Workshop for Higher Secondary Students on 26th & 27thOctober 2017. The program was formally inaugurated on 26th October 2017 by Sri. Abin M Abraham, General Manager, Meenachil East Urban Co-operative Bank Ltd. Poonjar. The valedictory speech was delivered by Rev. Dr. P.T. George, Treasurer, CSI East Kerala Diocese. 94 students from different higher secondary schools at Kottayam and Idukki districts participated in the programme.



Brochure of the Workshop in vernacular language - Malayalam



Our students getting ready (on the left) and on the right Sri. Abin M Abraham General Manager, Meenachil East Urban Co-operative Bank Ltd. Poonjar inaugurating the workshop



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Valedictory Speech by Rev Dr. P T George (Treasurer, CSI EKD) and on the dais (from left to right) Dr. Antony Joseph (HoD, Department of Commerce), Dr. Gireesh Kumar G S (Principal of our college), Adv. Frinso Mathew, and Dr. Santo Jose (Assistant Professor, Department of Commerce)



Certificate Distribution Session - As part of the Two Day Workshop to Higher Secondary Students



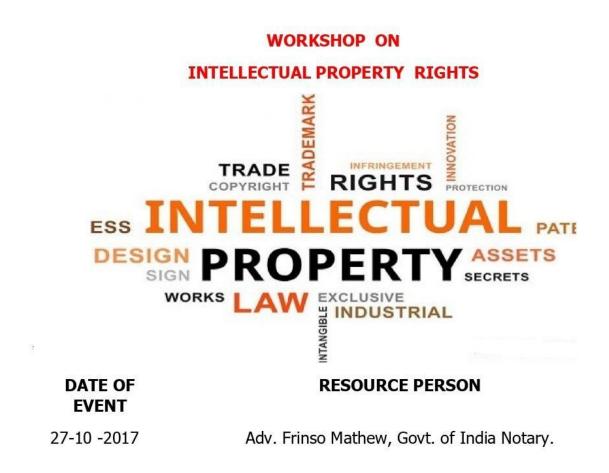
Participants with Very. Rev. Dr. P. T. George (Treasurer, CSI EKD), Dr. G. S. Gireesh Kumar (Principal), Dr. Antony Joseph (HOD), Dr. Santo Jose (Co-Ordinator), Adv. Frinso Mathew



Dr. Gireesh Kumar G S (our principal) gives a *Photo Mug Gift* to Rev. Dr. P T George, (imprinting image of priest on it)



Vote of Thanks by Dr. Santo Jose - As part of the Two Day Workshop to Higher Secondary Students



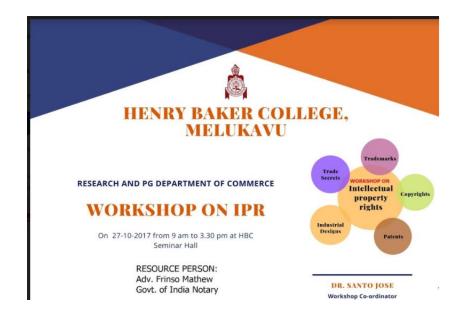
The Department of Commerce organized a one-day Workshop on "Intellectual Property Rights" on 27 October 2017. The Resource Person of the programme was Adv. Frinso Mathew, Govt. of India Notary. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G.S, Principal. The Seminar was arranged in the College Auditorium at 10 am and came to an end by 3.30 pm with the vote of thanks by Prof. Jenipher Carlos Hosanna.

The main objectives on IPR Session were:

- 1. To create awareness in students about the benefits of intellectual property
- 2. The need for the creation and growth of intellectual property by undertaking relevant measures
- **3.** Need for having strong and effective laws with regard to IP rights, consistent with international obligations.
- 4. How to catalyse commercialization of IP rights.

- 5. To strengthen the enforcement and adjudicatory mechanisms for combating IP violations and to promote awareness and respect for IP rights.
- 6. How the capacity development with respect to IPR is possible? –(Let our students understand that it is possible by strengthening and expanding human resources, institutions for training, research and skill building in IP)

As far as the human rights session is concerned, our major objective was to let the HBC's young minds understand equality and know their rights, let them also understand how they should be treated, and how they should treat others. It was our ultimate objective that if we could provide this kind of topic through a seminar, it would create a safe place for students to explore, discuss, challenge and form their own opinions and values. There were 110 participants in the programme



Industrial Visits

B.Com. Model I Co-operation (14th December 2017)

31 students of our Second Year B.Com. Model I Co-operation accompanied by Prof. Justin Jose and Prof. Ashly Mereena Mathew are visited to KITEX Limited, Lulu Shopping Mall, Kochi Metro and Cochin Shipyard on 14th December 2017



Camera shots of Industrial Visit to M/s. Kitex (P) Ltd. and Kochi Metro (Part 1)



Camera shots of Industrial Visit to M/s. Kitex (P) Ltd. and Kochi Metro (Part 2)

STUDY TOUR HBC DEPARTMENT OF COMMERCE



Final Year B.Com. Co-operation

30 Student of our Final Year B.Com. Model I Co-operation accompanied by Dr. Santo Jose and Smt. Elizabeth Mathew are visited Wayanad and Ootty from $3^{rd} - 7^{th}$ December 2017.



Our Students and accompanying teachers on a study tour to Wayanad and Ooty (Part 1)



Our Students and accompanying teachers on a study tour to Wayanad and Ooty (Part 2)



Our Students and accompanying teachers on a study tour to Wayanad and Ooty (Part 3)

Final Year M.Com.

12 Students of our Final Year M.Com. accompanied by Prof. Shinu Thomas P., Prof. Ashly Mereena Mathew and Ms. Lenittamol Abraham visited Ramakkalmedu and Cumbum on 8th February 2018.



Our Students and accompanying teachers on a study tour to Wayanad and Ootty (Part 4)

Co-operative Day Celebrations - 2018

International Co-operative Day

International Co-operative Day is an annual celebration of the co-operative movement. The International Day of Cooperatives 2017 was observed across the world on 1 July 2017. On 16 December 1992, the United Nations General Assembly proclaimed in resolution 47/90 "the first Saturday of July 1995 to be International Day of Cooperatives, marking the centenary of the establishment of the International Cooperative Alliance." It has been observed on the first Saturday in July since 1923 by the International Co-operative Alliance. The theme for the year 2017 was *Co-operatives ensure no-one is left behind*. This theme complements the priority theme of the 2017 High-level Political Forum for Sustainable Development: '*Eradicating poverty and promoting prosperity in a changing world*'. As per the United Nations, co-operatives' open membership model affords access to wealth creation and poverty elimination. This results from the co-operative principle of members' economic participation: '*Members contribute equitably to, and democratically control, the capital of their co-operative.*'

National Co-operative Week in India

National Cooperative week is celebrated from the 14th of November to the 20th of November every year. It is the responsibility of the National Cooperative Union of India to take steps for the celebrations. The objective of the national cooperative week is to highlight the achievements of success stories and to chalk out a plan for the future growth of the cooperative movement in the country. Cooperatives play a vital role in developing employment opportunities in the rural and backward areas of the country. Co-operatives around the world celebrate the day in various fashions and each year the organizing institutions agree on a theme for the celebrations.

HBC Co-operative Day Celebrations

International Co-operative Day is celebrated on the first Saturday of every July. Our country has weeklong celebrations from 14th of November to the 20th of November every year. However, our college celebrated Co-operative Day on the 15th of January 2018. We postponed the celebrations several times because of the university exam schedule and covering of syllabus, remedial classes, and classes relating to Certificate Courses. The program commenced at 9 am with the Co-operative Flag hoisting on the campus by Sri. K F Kurian Kalapurakkal Parambil, President Meenachil East Urban Cooperative Bank Poonjar. It was followed by a cooperative rally from the campus to Melukavumattom town. Our existing students along with the alumni accompanied the rally. After the rally, the Co-operative Day functions were commenced at HRDC Auditorium at Melukavumattom. The program was inaugurated by the Kerala Minister of Co-operation - Sri. Kadakampally Surendran, presided by our MLA and former Minister of State Sri. K M Mani and the keynote address was made by Rt. Rev. Dr. K G Daniel, the manager of the College and the Bishop of East Kerala Diocese. The Meeting honoured the Native Cooperators as a token of their service to the society. In the afternoon session, there was a workshop on "How to Start a Cooperative form of Business Undertaking". People from different walks of life including our former faculties, politicians, cooperators and their families, our alumni, and a large number of people working in co-operative undertakings attended the program.



Notice of Co-operative Day Celebration in Vernacular language - Malayalam



K F Kurian Kalapurakkal Parambil, President Meenachil East Urban Cooperative Bank Poonjar hoisting the Vibgyor colour Cooperative Flag in the presence of our principal Dr. Gireesh Kumar G S, Dr, Antony Joseph (HoD, Department of Commerce), Dr. Santo Jose, Sri Anurag Pandikkad, and Sunny Mathew Vadakkel Mulakal

Hon'ble Minister of Cooperation Sri Kadakampally Surendran inaugurating the function in the presence of Sri. K M Mani MLA, Dr. Gireesh Kumar G S (our principal), Dr, Joseph Department Antony (HoD, of Commerce), Dr. Santo Iose (Assistant Professor), K F Kurian Kalapurakkal Parambil, and other entrepreneurs



Camera shots of Cooperative Day Celebrations (Part 1)



Camera shots of Cooperative Day Celebrations (Part 2)



Camera shots of Cooperative Day Celebrations (Part 3)



Group Photo of our Alumni working in Cooperative Sector along with Mr. Shinu Thomas P (Assistant Professor, Department of Commerce). Dr, Gireesh Kumar G S, Principal of our college (Professor, Department of Commerce), Dr. Antony Joseph (HoD, Department of Commerce), Dr. Santo Jose (Assistant Professor, Department of Commerce), and Mr. Justin Jose (Assistant Professor, Department of Commerce)



As part of our Zero Free Hour Policy, we introduced Peer Teaching and we came to understand ultimately that it is one of the best ways to master the subject. Our fast learning and academically excellent students teach other students and, in this method, the former students are the experts and the latter novices.



In Cross-age teaching our PG students act as 'teachers' and teach different courses to our UG younger students. The topics are allotted by teachers.





HBC DEPARTMENT OF COMMERCE FOOD FOR THOUGHT

As our students might have surmised from the size of their bookstore tab or the massive stacks in the college library, we came to understand that reading comprehension is crucial to the academic success of our students. Accordingly, a few selected books are issued by the Department to the Fast Learners. In order to make sure that our students read it independently and analytically by comprehending its content, context and meaning, we conduct discussions on the books allotted to them.



The Commerce Association Celebrated Onam – the harvest festival, on **18th September 2017**. All the students and teachers of the department celebrated the festival in its traditional attire. There were various competitions including *Vadamvali, Kerala Kesari, Malayali Mankga, Athapookkalam*, etc. in which all the students participated enthusiastically, and prizes were distributed at the end of the program.

X'Mas Celebrations

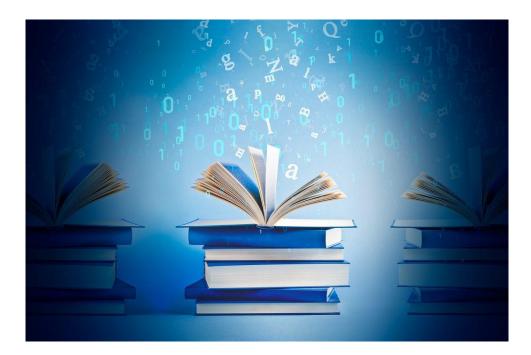


HBC DEPARTMENT OF COMMERCE



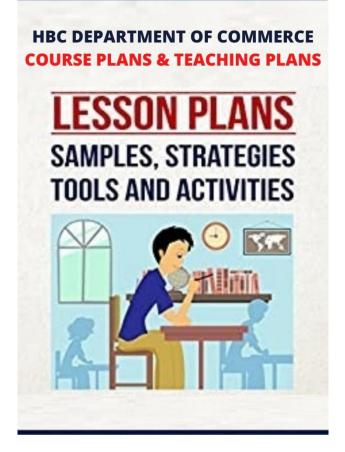
The Commerce Association of the Department of Commerce celebrated the birth of Jesus Christ on 19th December 2017 on the campus in advance of the Christmas Day viz. 25th December 2017. The carols of the Association were a hotline of sorts of people who prefer hearing holiday music sung by our amateurs who have been up all days in classrooms. The carols echoing on the corridors of the campus buildings may be out of tune at times, but the voices ring with youthful energy. Of course, they were not music majors, however, they were singing from their hearts. There was also a Lucky Dip Christmas Tree decoration organized by our students on the campus.

Knowledge Album



Our students decided to go beyond their university grades. As part of the learning community, our students, in addition to developing knowledge, decided to share what they have with their newbies who follow the footsteps of their senior students. Accordingly, they create a Knowledge Album every year to be kept in the department as a reference material to their newcomers. They copy their unique talents in this album so as to share with their junior students.

Learning Outcome Based Scientific Course Plans



A course plan, in addition to reflecting the timeline for transacting the syllabus, also provides details regarding learning activities and learning outcomes and also qualities, values and skills set out by the institution. This course plan was prepared for Common, Core and Complementary courses. The contents of the course plan are: Module/Units, number of hours required to transact the content, subtopics, topic specific items (such as critical thinking skills, such as intellectual curiosity, analytical reasoning, problem-solving and reflective judgment; effective communication; leadership and teamwork skills; research and inquiry skills, etc.), description of learning activity, whether the activity will be taught, practiced or assessed, reference on topics and rubrics for evaluation.

Further, this course plan outlines the evaluation pattern with rubrics and measuring scales. The rubrics can be expanded into learning activity number, student attributes, whether the activity is individual/group, measuring points, scales and remarks.

For achieving this objective, the department aligned their learning activities into Program Specific Outcomes (PSO) and Course Outcomes (CO). The student attributes were linked to teaching-learning activities and course outcomes to make a holistic learning environment for the students. This kind of pattern maps the attainment of student attributes. The attainment of CO is mapped using the Mapping Matrix Method.

Daily Mirror (Junior Commerce)



It is an initiative made by the department of commerce for first year B. Com Degree Students to inculcate in them the spirit of Indian economy, its movements, trends, etc. thereby our students build up an inquisitive desire in analysing the ups and downs of the Indian economy. Prof. Justin Jose was in charge of the programme. After reading major Indian dailies, our first year B. Com students will list down 5 or 10 major economic events in India in a White Board displayed for this purpose.



A biannual publication "Commerce Folio" is a transparent medium for the presentation, scrutiny and analysis of performance of the Department in each academic year and it is the vital initiative of the Department from 2015 academic year onwards. It is a proceeding of the prismatic academic and nonacademic events of our Department, and its Association. In addition to reflect the achievements of students and staff, it also reflects the logos, ethos and pathos of the Department

Internal/Terminal/Model Examinations

In Internal Examination, the Department judges the students' performance on the basis of their performance and gives teachers an opportunity to evaluate the students and helps students in continuous learning. As the title indicates, it does not involve any outside person for assessment. This examination helps to give credit in the final assessment. Further, it reduces the burden and tension related to the final examination. The Department of Commerce conducted two such internal examinations in each semester as per the general schedule of HBC Internal Examinations. At the end of each semester the Department

also conducts a Model Examination as per the pattern and scheme of University's final external examination.



Class wise parents' meeting was organized by the department once in a semester immediately after the Model Examinations. All parents actively participated in the meeting scheduled. Two meetings are held, both of them, after the Model Examinations of respective semesters

Overview of Our Two PTA Meetings

- □ Intimation to parents about students' academic and non-academic performance
- □ Presentation before the parents about the data regarding internal assessment and attendance.
- We informed the parents about the internal assessment marks and attendance one month prior to the date of the parent teacher meeting.
- □ In case of any issues the department guides the parent and the student to their respective subject teacher/the mentor for their better performance.
- □ In case of any suggestions given by the parents the department shall discuss with the head of the institution for its implementation

UNIVERSITY & UGC RESULT ANALYSIS



NATIONAL ELIGIBILITY TEST FOR ASSISTANT PROFESSOR



UGC NET HOLDERS 2017



Ms. Aparna Merin Mathew



Mr. Binu Kurian

In order to strengthen the operational methodology of the curriculum we conduct result analysis. The necessity of a detailed and comprehensive result analysis was felt by IQAC in order to understand the ups and downs of students' academic performance so that the teachers can take remedial actions and thereby better results. Accordingly, as instructed by IQAC, our department conducted result analysis so as to identify weak and advanced students. When the weak students were given special attention and consideration, we could improve our results from the 2016-17 Academic Year. Our students secured comparatively better results in the Final Year UG and PG University Examinations 2017-2018.

Programme name	Pass Percentage
Bachelor of Commerce (Co-operation) - Aided	93.54
Master of Commerce (Finance) – Aided	83.33
Doctor of Philosophy (Commerce) – Aided – Full Time	100

DETAILS OF STUDENTS' ENROLMENT & CLASSES TAKEN FOR UGC NET: 2017-2018

No. of Students	Community wise				No. of Classes
Enrolled	SC	ST	OBC	General	Taken (in Hours)
9	2	3	2	2	87

Our sixth batch consisted of 9 students and this session was inaugurated by Prof. Lissiamma Issac, HOD of Department of Commerce. Dr. Babu Joseph and Jenipher Carlos Hosanna took classes. Most of the classes were on public holidays, Saturdays and Sundays. We have taken 87 hours of class and a large volume of printed notes were also given to our students. Out of the 9 students, 2 students – Mr. Binu Kurian, and Ms. Aparna Marin Mathew secured UGC NET. We decided to publish the study materials given to our students over a period of years as textbooks and based on that we contacted a Book Publishing House – Book Media, Pala (in Kottayam District) and based on the interest of the publishing house a few of our selected study materials were published as textbooks.

OUR II MCOM (2016-2018 BATCH) STUDENTS- MR. ABIN JOLLY & JINTO JOY'S ACHIEVEMENTS IN INTER-COLLEGIATE BUSINESS QUIZ COMPETITIONS REPRESENTING HBC

SL. NO	COLLEGE	TITLE OF BUSINESS QUIZ	POSITION
1	KRISTU JYOTHI COLLEGE OF MANAGEMENT &	INTER-COLLEGIATE BUSINESS QUIZ 24 AUGUST 2017	SECOND
-	TECHNOLOGY		FIDOT
2	DEVAMATHACOLLEGE KURAVILANGAD	BUSINESS QUIZ- SENIORS, 20 JAN. 2018	FIRST
3	SREE SANKARA VIDYAPEETOM COLLEGE,	BUSINESS QUIZ. 16 JAN. 2018	SECOND
4	ALL INDIA MANAGEMENT FEST, MANGALAM MANAGEMENT STUDIES	BUSINESS QUIZ, 15 & 16 SEPT. 2017	FIRST
5	ALL INDIA MANAGEMENT FEST, SNGIST GROUP OF INSTITUTION	BUSINESS QUIZ, 22 & 23 MARCH 2018	FIRST
6	NIRMALA COLLEGE, MUVATTUPUZHA	BUSINESS QUIZ, 23 FEB. 2018	FIRST
7	SRI KERALA VARMMA COLLEGE, THRISSUR	BUSINESS QUIZ, 5 MARCH 2018	SECOND
8	ST. JOSEPH'S COLLEGE OF ENGINEERING AND TECHNOLOGY, PALAI	BUSINESS QUIZ, 2 FEB. 2018	SECOND
9	MES MAMPAD COLLEGE	BUSINESS QUIZ, 19 & 20 JAN. 2018	FIRST
10	MAR AUGUSTHINOSE COLLEGE, RAMAPURAM	BUSINESS QUIZ, 19 & 17 JAN. 2018	THIRD
11	SH COLLEGE, THEVARA	BUSINESS QUIZ, <i>TANDAV 2K17</i> , 2016-2017	FIRST



		(SENIORS), 2 DEC. 2017		
13	SREE SANKARA COLLEGE, KALADY	BUSINESS QUIZ, 28 FEB. 2018	FIRST	SYDERGIA
14	AMITY GLOBAL BUSINESS SCHOOL, KOCHI	BUSINESS QUIZ, 22 MARCH 2017	THIRD	2110
15	CAARMEL ENGINEERING COLLEGE,RANNI	BUSINESS QUIZ, 22 MARCH 2017	FIRST	
16	SH COLLEGE, THEVARA	BUSINESS QUIZ, TANDAV 2K18, 1 & 2 FEB. 2018	SECOND	This is to centry that the Mr. More 2014y of HEMAY BANKE FILEBL, SETTAYAN has purch and incured free Second Stand anomalian in the event. Before 51, days
17	Toc H INSTITUTE OF SCIENCE & TECHNOLOGY, ERNAKULAM	BUSINESS QUIZ, DENOVO 2K18, 9 MARCH 2018	SECOND	conducted as a part of "SYNERGIA 2X18" - Al Kanda inter collegiste Management Property PG Department of Commerce on 5" March 2018. 27/2
18	DEVA MATHA COLLEGE, KURAVILANGAD	BUSINESS QUIZ, CASUS BELLI 2K17, 5 AUGUST 2017	FIRST	HOD Programme constitutes

ACADEMIC PERFORMANCE OF TEACHERS

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GEIST ZKIB



A. UGC NET Coaching

Sl. No.	Role Played	Institution & Period	Subjects Taught
1	UGC NET Coaching	HBC NET Coaching	Financial Management,
	Coordinator and Resource	Centre during 2017-18	Business Management,
	Person in UGC NET Coaching	academic year	Marketing Management

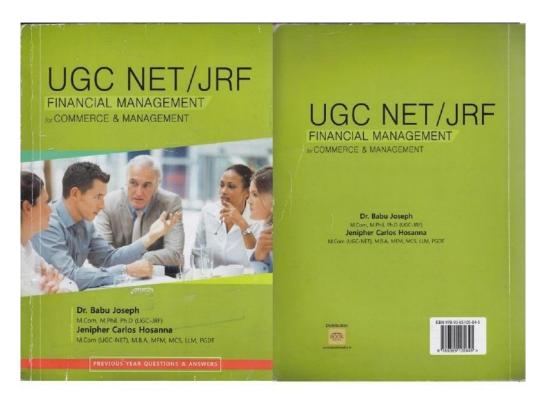
B. Articles Published

Sl. No.	Title of the Book	Title of the Article	Name of the Publisher	ISBN
1	Goods and Service	Pros and Cons of	B-Digest Publications,	978-93- 84734-
	Tax Perspectives and Pragmatism	Proposed GST in India	Nagercoil	38-1

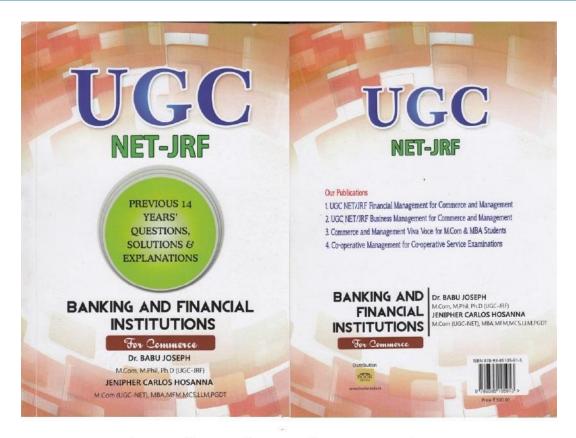
C. Textbooks Published (Dr. Babu Joseph & Prof Jenipher Carlos Hosanna).

Sl. No.	Title of Book	ISBN & Year	PUBLISHER
1	UGC NET/JRF Financial	978-93-85105-84-5	
	Management for Commerce &	December 2017	
	Management		
2	UGC NET/JRF Banking and	978-93-85105-91-3	
	Financial Institutions for Commerce	February 2018	
			Book Media, Pala
3	UGC NET/JRF Business	978-93-85105-96-8	
	Management for Commerce &	March 2018	
	Management Students		
4	Cooperative Management for	978-93-85105-88-3	

	Cooperative Service Examinations	January 2018
5	Commerce & Management Viva	978-93-85105-87-6
	Voce for M. Com & MBA Students	January 2018



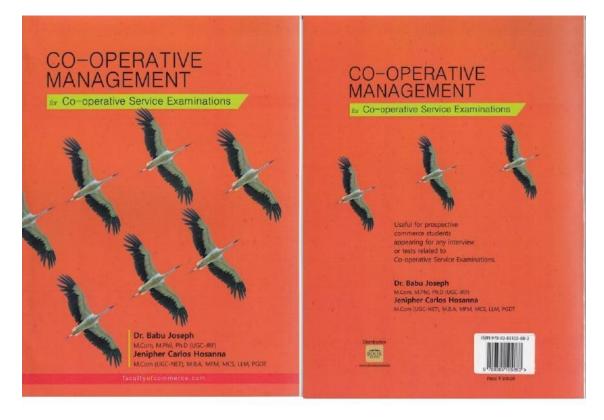
UGC NET/JRF Financial Management for Commerce & Management



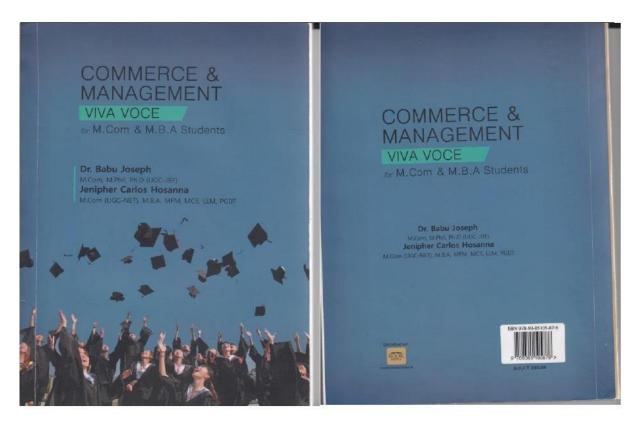
UGC NET/JRF Banking and Financial Institutions for Commerce



UGC NET/JRF Business Management for Commerce & Management Students



Cooperative Management for Cooperative Service Examinations



Commerce & Management Viva Voce for M.Com & MBA Students

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A. Paper Presentations/Role Played by Faculty

Sl. No.	Title of Seminar / Workshop	Institution & Date	Title of Paper Presented/Role of faculty
1	National Seminar on Emerging Trends in College Teaching for the 21st Century	Chaithanya Pastoral Centre, Kottayam	Paper presentation on "Commerce Education in India after NEP"
2	Explore -2017	Henry Baker College, Melukavu between 26th & 27th October 2017	Participated

rof. Jenipher Carlos Hosanna

A. Articles Published

Sl. No.	Title of the Book	Title of the Article	Name of the Publisher	ISBN
1	Goods and Service	Goods and Service Tax in	B-Digest Publications,	978-93-
	Tax Perspectives	India	Nagarcoil	84734-38-
	and Pragmatism			1

B. UGC NET Coaching

Sl. No.	Role Played	Institution & Period	Subjects Taught
1	UGC NET Coaching	HBC NET Coaching	Business Environment, Human
	Coordinator and Resource	Centre during 2015-	Resource Management,
	Person in UGC NET Coaching	16 academic year	International Business &
			Finance

C. Honours & Awards

Sl. No.	Awarded Name	Instituted by
1	Special Achievement Award in Publication of Five	PTA, Henry Baker College,
	Textbooks	Melukavu

Prof. Shinu Thomas P

A. Workshops/Conferences/Courses Attended

Sl. No	Title of the	Venue	International/	Invited/
	seminar/workshop		National/	Contributed
			Regional	/Participation
1	UGC Sponsored Short	HRDC Kannur	University	Participation
	term Course on	University, from		
	Research	21/8/2017 to		
	Methodology	25/8/2017		

B. Articles Published

Sl. No.	Title of the Book	Title of the Article	Name of the Publisher	ISBN
1	Goods and Service	Impact of Goods and Service	B-Digest Publications,	978-93-
	Tax Perspectives and	Tax in Indian Economy	Nagercoil	84734-
	Pragmatism			38-1

Prof. Ashly Mereena Mathew

A. Articles Published

Sl. No.	Title of the Book	Title of the Article	Name of the Publisher	ISBN
1	Goods and Service Tax	Pros and Cons of Proposed	B-Digest Publications,	978-93-
	Perspectives and Pragmatism	GST inn India	Nagercoil	84734-38-1

B. Courses Attended for Professional Development

Sl. No.	Title of Seminar / Workshop	Institution & Date	Title of Paper Presented/Role of faculty
1	Refresher Course in Commerce	UGC-HRDC Kannur University, from 17-01- 2018 to 06-02-2018	Participated





At least one staff meeting was organized in each month of an academic year and such meetings discuss and resolve in general the following activities:

1. Conduct of Internal Examinations

- 2. Conduct of PTA Meetings
- 3. Conduct of Seminars and workshops
- 4. Commerce Association Programs
- 5. Preparation of Teachers' Diary and its submission in due time
- 6. Criteria of giving Projects and Assignments to students and giving internal marks
- 7. Criteria to be followed for the preparation of course plans
- 8. Conduct of NET Coaching, Remedial Coaching and
- 9. Classes on Certificate Courses

DEPARTMENTAL SOCIAL RESPONSIBILITY



The Department of Commerce by trusting in God Almighty and by depending on the Management of the College, have been following a set of philanthropic norms and values so as to uplift our student community and their families in their educational and social challenges since the 2010-11 academic year. We, the teachers, see in heroic proportions what morality is ordinarily made of. We feel in an uncompromising sense that other people's lives are as important as that of ours. We have an unconditional concern for preserving students' life and welfare. In this regard, we consider all the departments on our campus as a family and whenever a student or their family faces any social challenges, our staff, especially Dr. Santo Jose extends a helping hand. Our Departmental Social Responsibility represents an opportunity to promote social development of our students and their households from the heart of our institution.